2025

CU*ANSWERS CONTESTS

A CUASTERISK.COM COLLABORATIVE MARKETING PROGRAM

WHAT ARE CONTESTS?

CU*Answers Marketing Contests are run quarterly for two consecutive months and have a full electronic collateral package available.

Each quarter CU*Answers provides one prize up to $500, giving your credit union a chance to have a winning member. You also have the option to purchase an exclusive prize on your own to ensure a member from your credit union will win regardless.

Enrollment for contests is completely FREE!

WHAT IS INCLUDED?

The CU*Answers Marketing team has made contests easy for you to promote by providing you with **free marketing material.** All digital files are available online for download.

- Prize (purchased by CU*Answers)
- Mobile App banner
- Website banner (various sizes)
- 8.5 x 11 poster
- Statement insert
- Statement onsert
- Social Media Banners
- Contest Rules

ENROLL TODAY

OPEN.CUANSWERS.COM/2026-CONTEST

2024 ANNUAL CONTEST CALENDAR

OPEN.CUANSWERS.COM/2026-CONTEST

Q1

JAN
FEB
MAR



ESTATEMENT CONTEST
CHANCE TO WIN
NINTENDO SWITCH 2
WINNER DRAWN AROUND MARCH 5

Q2

APR
MAY
JUN



DEBIT CARD CONTEST
CHANCE TO WIN
SAMSUNG 55” TV
WINNER DRAWN AROUND JUNE 5

Q3

JUL
AUG
SEP



REMOTE DEPOSIT CAPTURE (RDC) CONTEST
CHANCE TO WIN
APPLE AIRPODS MAX
WINNER DRAWN AROUND SEPTEMBER 5

Q3

OCT
NOV
DEC

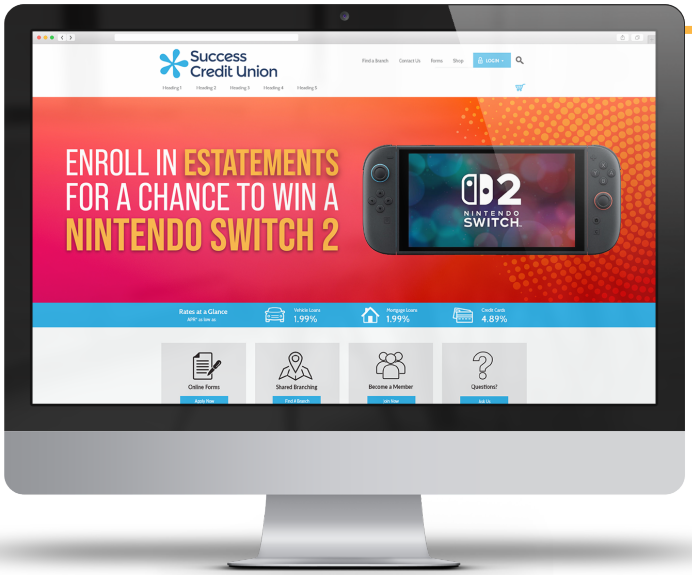


BILL PAY CONTEST
CHANCE TO WIN
11” APPLE IPAD
WINNER DRAWN AROUND DECEMBER 5

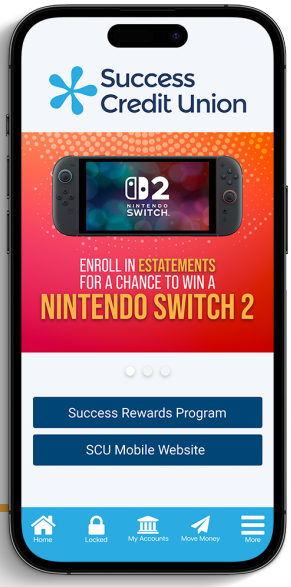
* Prizes subject to change

WHAT YOU GET EACH CONTEST

OPEN.CUANSWERS.COM/2026-CONTEST



Web Banner



Mobile Banner

8.5 x 11 Poster



Statement Insert





Social Media Banner

CU ANSWERS marketing

ENROLL TODAY!

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FOR CONTEST ENTRY DETAILS AND MORE INFORMATION,
DOWNLOAD THE 2026 QUARTERLY CONTEST RULES

QUESTIONS?

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